

SOLIDCOLOR



**WE BRING YOU
WHERE YOU WANT TO BE**



WHO WE ARE

“WE BRING YOU WHERE YOU WANT TO BE”

SolidColor is a production and post production VR agency.

We focus on delivering high quality 360 video and VR experiences.

Our team consists of filmmakers, software engineers and sound engineers dedicated to provide the best 360 VR solutions available.

We are in the 360 VR field since 2015, working for top players like:

Dior, Bulgari, Filmmaster Events, Targo's Emmy Award 2020 nominated “When we stayed home”, Unesco, UNWomen and many others.



Fabio Bellotti



Francesca Gerosa



Nicola Riva



SOLUTIONS

“WE BRING YOU WHERE YOU WANT TO BE”

Working in VR field from the early stages, SolidColor can manage the entire production and post-production workflow to create the best 360 video and audio experience tailored on your creative idea.

SolidColor designs delivery systems that ensure your content can be displayed on any platform, building custom HTML5, Android and iOS players taking you further inside the experience with any device, including all major headsets.

SOLUTIONS

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Our services allow us to compose the offer that best suits the specific needs of each project.

Close cooperation with the customer from the very beginning is our key to success.



CREATIVE DEVELOPMENT



DIRECTION



PRE PRODUCTION



VIDEO SHOOTING



3D MODELING AND ANIMATION



POST PRODUCTION



SOFTWARE DEVELOPMENT



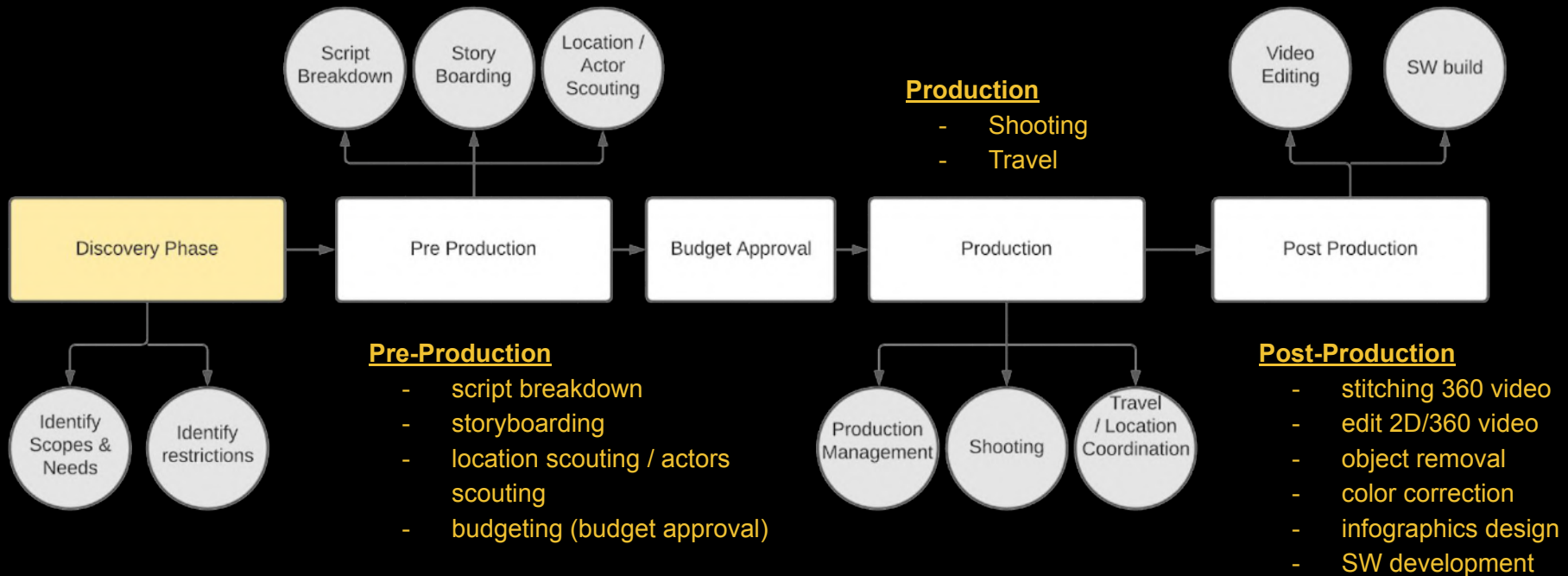
VR BOOTH SETUP FOR EVENTS



AUDIO PRODUCTION

WORKFLOW

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VR EXPERIENCE

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VR LEARNING

Custom solutions for training and education based on 360 video, 2D video and realistic 3D model

Training and learning in an immersive and hyper-realistic scenario, cost and time saving if compared with full CG solutions





VR EXPERIENCE

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VR STORYTELLING

Tell narrative story using 360 video

This new narrative way puts the audience in the middle of the story, giving them the real feeling of being there.





VR EXPERIENCE

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VR BRANDED ENTERTAINMENT

VR tour, showing events or places.

This kind of product give to the audience a virtual experience in an exclusive place or events.





VR EXPERIENCE

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CINEMATEXTURE

Il Cinematexture è un'implementazione della tecnologia video 360°, che permette nuove strade narrative per film industry e branded content, e un

livello grafico iper realistico per i videogames.

Combinando set, attori ed effetti speciali, vogliamo colmare il gap che esiste fra videogame e cinema, creando un ambiente interattivo a 6DoF basato solo su vero girato video a 360°.

L'utente può interagire con oggetti e attori, può anche muoversi nello spazio.

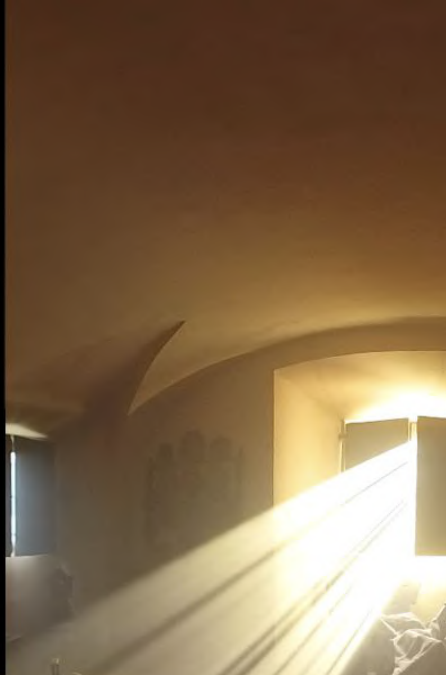
Dal momento che non richiede rendering in tempo reale, le richieste hardware sono estremamente basse e permettono alle experience cinematexture di funzionare anche su device datati.

Cinematexture è VR ready: perfetto per un HMD, altrettanto vincente su schermi tradizionali e mobile.

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THE ESCAPE

A BLOOD OPERA STORY



THE ESCAPE

The first experience made with Cinematexture technology

“The Escape” demo, a first person survival horror video game, entirely texturized with real footage, has been presented at Web Summit 2020

Shot in the amazing San Giorgio manor, it's the first Cinematexture experience realized by SolidColor.

[Watch the alpha game experience](#)



REEL

